



# MRC

METALS RECYCLING  
CONFEX



(22) 23 JUNE 2025



RIYADH MARRIOTT HOTEL  
RIYADH, KSA

[www.mrc-mea.com](http://www.mrc-mea.com)

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Waste and Recycling magazine is proud to bring to you yet another edition of the much-lauded Metals Recycling Confex (MRC) - an elite gathering of experts from the metals recycling industry - this time in the Kingdom of Saudi Arabia.



Saudi Arabia's metals recycling market is poised for remarkable growth, with a projected CAGR of 3.6% from 2024 to 2030. Valued at USD 694 million in 2023, the sector contributes 32% of the Middle East and North Africa's recycling market, driven by demand in industries like automotive, construction, and electronics. Despite this potential, challenges such as low recycling rates, inadequate infrastructure, and high scrap transportation costs persist (IMARC, 2024).

Aligned with Vision 2030, the Saudi government is addressing these issues with bold initiatives, including a plan to recycle 100 million tonnes of waste annually and achieve a 95% recycling rate. These efforts are expected to create over 100,000 jobs and boost environmental sustainability.



MRC 2025 in Riyadh will serve as a key platform to address these challenges and unlock opportunities. Combining strategic insights, technology showcases, and global networking opportunities, it is the ultimate destination for shaping the future of metals recycling in Saudi Arabia and the broader Middle East region.

**Join the conversation on (22) 23 June 2025**



# ATTENDEE PROFILE



Ferrous metals  
recyclers & traders



Commodity  
manufacturers



Waste  
management  
companies



Non-ferrous metals  
recyclers & traders



Smelters/  
foundries



Technology  
providers



Municipal  
authorities



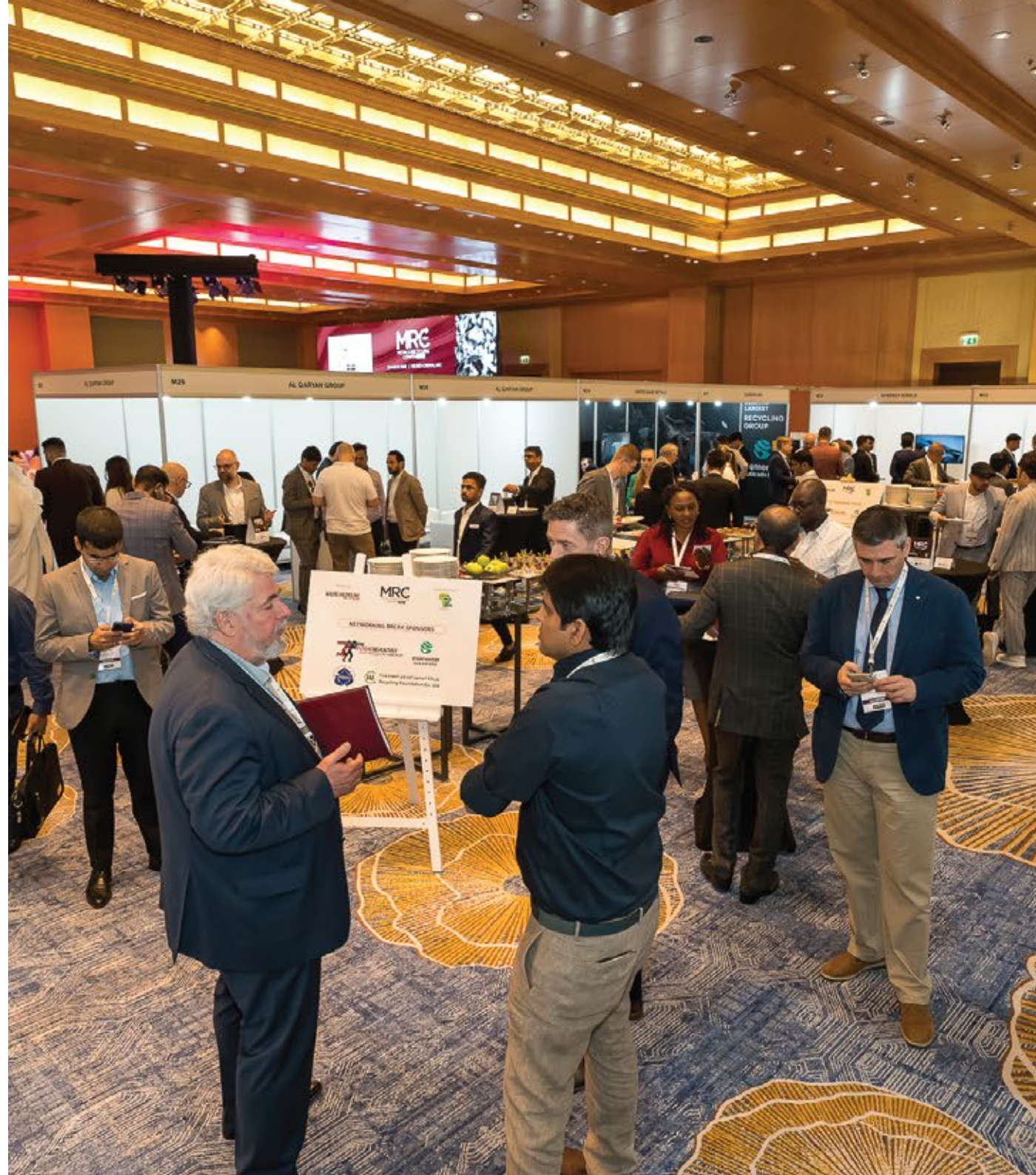
Associations



Logistics



Government  
authorities &  
environment agencies



# WHY ATTEND MRC?



Witness bold new ideas, get a fresh perspective and discover exceptional products and solutions.



Connect with industry leaders driving Saudi Arabia's Vision 2030 recycling goals.



Network and stay updated with the latest industry trends



Learn how to overcome business challenges and implement best practices.



Update yourself by connecting with global exhibitors and entrepreneurs to discover fresh business opportunities.



Get double the advantage with the Electronic and Battery Recycling Confex 2025 held on (23) 24 June 2025.

## 2023 EDITION HIGHLIGHTS



**25+**  
SPEAKERS



**300+**  
DELEGATES



**30+**  
EXHIBITORS



**70+**  
COUNTRIES







## EXHIBITOR OPPORTUNITIES (US\$ 2000)

- Table to exhibit in the networking area (6ft x 2.5ft)
- Logo on venue signages
- Logo on marketing collaterals (wherever applicable)
- Active promotion on social media
- 2 complimentary passes

### DELEGATE FEE

EARLY BIRD FEE US\$ 250 (UNTIL 21 MAY 2025)

REGULAR FEE US\$ 300

# SPONSORSHIP PACKAGES

## Platinum Sponsorship

Cost: US\$ 10,000

- Priority logo placement on conference website
- Dedicated sponsorship announcement Newsletter (on confirmation)
- Dedicated sponsorship announcement Social Media (on confirmation)
- Logo on all relevant marketing collaterals including emailers and newsletters
- Logo on the conference backdrop
- 3-minute keynote address at the conference
- 3-minute company video played during the conference
- 4 complimentary delegate passes
- Priority exposure in post-event promotions

## Gold Sponsorship

Cost: US\$ 7000

- Priority logo placement on conference website
- Dedicated sponsorship announcement - Newsletter (on confirmation)
- Dedicated sponsorship announcement - Social Media (on confirmation)
- Logo on all relevant marketing collaterals including emailers and newsletters
- Logo on the conference backdrop
- 2-minute video played during the forum
- 3 complimentary delegate pass
- Complimentary table-top
- Priority exposure in post-event promotions

## Silver Sponsorship

Cost: US\$ 5000

- Priority logo placement on conference website
- Logo on all relevant marketing collaterals including emailers and newsletters
- Logo on the conference backdrop
- Dedicated sponsorship announcement - Newsletter (on confirmation)
- Dedicated sponsorship announcement - Social Media (on confirmation)
- 1-minute video to be played during the forum
- 2 complimentary delegate passes
- Priority exposure in post-event promotions

## Lanyard Sponsorship

Cost: US\$ 8000

- Logo on lanyard
- Logo placement on conference website
- Dedicated social media announcement (on confirmation)
- Logo on all relevant marketing collaterals including emailers and newsletters
- 3 delegate passes
- Logo as sponsor on the backdrop

## Badge Sponsorship

Cost: US\$ 5000

- Logo on delegate badges
- Logo placement on conference website
- Dedicated social media announcement (on confirmation)
- Logo on all relevant marketing collaterals including emailers and newsletters
- 2 delegate passes
- Logo as sponsor on the backdrop

## Networking Break Sponsor

Cost: US\$ 5000

- Branding in the networking area
- Logo placement on conference website
- Logo on all relevant marketing collaterals including emailers and newsletters
- Dedicated social media announcement (on confirmation)
- 2 complimentary delegate passes
- Logo on the conference backdrop

## Dinner Sponsorship.

Cost: US\$ 6000

- Branding on signages in the dinner area
- Logo placement on conference website
- Logo on all relevant marketing collaterals including emailers and newsletters
- Dedicated social media announcement (on confirmation)
- 2 complimentary delegate passes

## Lunch Sponsorship

Cost: US\$ 4000

- Branding on signages in the lunch area
- Logo placement on conference website
- Logo on all relevant marketing collaterals including emailers and newsletters
- Dedicated social media announcement (on confirmation)
- 2 complimentary delegate passes

## Session Sponsor

Cost: US\$ 4000

- 15-minute presentation slot in the conference
- Logo placement on conference website
- Logo on all relevant marketing collaterals including emailers and newsletters
- Dedicated social media announcement (on confirmation)
- 2 complimentary delegate passes



## Contact Us

For sponsorship opportunities

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