

MRC

METALS RECYCLING
CONFEX EURASIA

www.mrc-mea.com

Capturing the Pulse of the Metals
Recycling Industry



(23) 24-25 June 2024



Swissôtel The Bosphorus
Istanbul, Turkey

ORGANISED BY

WASTE&RECYCLING recycling
today

HOSTED BY

 MEDIA FUSION
PUBLICATIONS • TRADE SHOWS • EVENTS



WHY **MRC** IS IMPORTANT

According to reports, the size of the global scrap metal recycling market is expected to increase to USD 116,000.99 million by the year 2029, while growing at a CAGR of 7.6%. With steel being the most recycled material in the world, it is evident that the metals recycling market is only growing rapidly.

The Metals Recycling Conference Eurasia 2024 is a two-day dedicated conference that will focus on highlighting this growth and addressing potential challenges by bringing to the fore conversations around the latest technologies, best practices, regulations, innovations, and more.



LET'S TALK NUMBERS



25+
SPEAKERS



300+
DELEGATES



30+
EXHIBITORS



70+
COUNTRIES



ATTENDEE PROFILE

The event will witness international industry professionals from the metals recycling industry. The conference's interactive panel discussions will provide an opportunity to exchange views and ideas not only with metals recyclers, traders, indentors, manufacturers, retailers, waste management companies, technology providers, but also with other important stakeholders such as government authorities and the end consumers, among others.

METAL RECYCLING

- Ferrous metals recyclers and traders
- Non-ferrous metals recyclers and traders
- Manufacturers
- Smelters/foundries
- Technology providers
- Waste management companies
- Logistics
- Municipal authorities
- Government authorities & Environment agencies
- Associations

END-OF-LIFE VEHICLES (ELV) RECYCLING

- Recycling & processing specialists
- Vehicle repair, dismantling & refurbishment specialists
- Government authorities, Environment agencies and Consultants
- Manufacturing & process engineers
- Technology solutions representatives
- Vehicle safety representatives
- Remanufacturing managers
- Vehicle battery suppliers
- Supply chain & Circular Economy specialists
- Engineers, administrators, analysts, directors, owners in ELV recycling sector

DELEGATE REGISTRATION COST

Early Bird Cost: USD 600/- per person (till 30 March 2024)

Cost: USD 650/- per person (April 1st onwards)



BOOTH RATES

Shell Scheme Stand: USD 4,000/-

Stand Size: 9 sq m (3x3)

- ◆ 2/3 side wall partition (white laminated octonorm panel -1 mtr width x 2.5 mtr height)
- ◆ Fascia with company name and stall number on a vinyl sticker
- ◆ 1 lockable cabinet, 1 table and 2 chairs
- ◆ One power socket (single/three phase)
- ◆ Three spot lights
- ◆ 9 sqm carpet and 1 waste paper basket
- ◆ All Shell Scheme stands come in multiple of 9 sqm
- ◆ 2 complimentary passes



This picture is for representative purposes only.

SPONSORSHIP PACKAGES

DELIVERABLES	PLATINUM	GOLD	SILVER	SESSION	LANYARD	LUNCH	DINNER	NETWORKING BREAK	DELEGATE KIT	DELEGATE BADGE
3-minute keynote address	✓									
Logo on all relevant marketing collaterals	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on the conference back drop	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Priority logo placement on Conference website with the opportunity to place a profile (100 words)	✓	✓	✓							
Logo placement on the website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Dedicated sponsorship announcement - Newsletter (on confirmation)	✓	✓	✓							
Dedicated sponsorship announcement - Social Media (on confirmation)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on all newsletters released during the marketing campaign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3 min video played during the Forum	✓									
2 min video played during the forum		✓								
Priority exposure in post-event promotions	✓	✓	✓							
Shell scheme stand	✓	✓								
Complimentary delegate pass	4	3	2	2	3	2	2	2	2	1
Exclusive Lanyard branding					✓					
Branding on the menu and signages in the lunch area						✓				
Branding on the menu and signages in the dinner area							✓			
Branding on the signages in Coffee Networking area								✓		
Exclusive Delegate Kit branding*									✓	
Exclusive Delegate badge branding										✓
SPONSORSHIP VALUE	12,000 USD	8,000 USD	6,000 USD	4,000 USD	6,000 USD	5,000 USD	5,000 USD	2,000 USD	3,000 USD	6,000 USD

* Please note that this includes only the branding cost and not the cost of the kit and goodies.



Contact Us

For sponsorship opportunities

Mohammed Faraaz
m.faraaz@mediafusionme.com
+91 9985597497

Shazia Ashraf
shazia@mediafusionme.com
+971 52 194 2163

Jen May
jmay@gie.net
+1 2163930260

www.mrc-mea.com